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Gabriel 2011 Light Vehicle Catalog Now Available

Providing full-line shock and strut coverage for cars, light trucks, vans and SUVs, the catalog incorporates all new product applications introduced over the past year for Gabriel-branded products.

By aftermarketNews staff

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TROY, Mich. – Gabriel (Ride Control LLC) has announced availability of its printed 2011 light vehicle catalog in the U.S. and Canada.

Providing full-line shock and strut coverage for cars, light trucks, vans and SUVs, the catalog incorporates all new product applications introduced over the past year for Gabriel-branded products.

“Our 2011 full line catalog offers the most complete product line in Gabriel’s 104-year history,” said Janet Qian, senior manager, business strategy and marketing, Ride Control LLC (Gabriel). “Gabriel continues to work relentlessly to expand our coverage, broaden lines, test new designs and introduce new products.”

Gabriel’s full-line of shock and strut coverage includes Guardian, ProGuard, Ultra, its premium line, MaxControl, as well as specialty products like Gabriel Hijackers shock absorbers and other accessories. In addition, the company offers precision-engineered, pre-assembled ReadyMount strut assemblies, which the company says ensure faster and safe installation of all new struts and component parts including the mount and spring for a complete out-of-the-box replacement solution.

Like other Gabriel products, ReadyMount strut assemblies are fit- and ride-tested before they are ever offered to the public, the company notes. First, Gabriel technical experts fit-test parts on the actual vehicles for which they are designed to verify the parts fit properly and can be easily installed. Then, the technical experts ride-test the parts on U.S. roads to verify they meet Gabriel’s high quality standards and deliver OE (or better) ride performance.

“All the parts in the catalog are supported by our AnswerMen at our Tech line, who are the same experts who conduct the tests,” added Qian. “That first-hand knowledge and experience on all our parts is invaluable to our customers.”

Gabriel’s full-line catalog is available to view or download online at www.Gabriel.com. Printed copies are available by calling 1-800-251-5932.

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