



**For Immediate Release**

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**Gabriel HD Announces  
New FleetLine Key Advantages Video Launch**

**Farmington Hills, Mich. – Gabriel® (Ride Control, LLC)**, the inventor and global leader in automotive ride control technology, announces the launch of a new key advantages video for their heavy duty FleetLine Shock Absorbers. This new video runs less than a minute long to respect the time constraints of busy fleet managers who are seeking the key advantages that FleetLine shocks provide.

Featuring detailed animations, precise visuals and helpful on-screen key points, the video highlights the three key advantages of superior anti-fade performance, a greater energy absorbing hydraulic stop, along with an industry exclusive anti-corrosion end mount coating feature. Check out this new video to discover how FleetLine's advantages can benefit your fleet today!

For more information on Gabriel's quality ride control products, training, online catalog lookups and more, visit [Gabriel.com](http://Gabriel.com).

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About Ride Control, LLC

Ride Control, LLC operates in both the aftermarket and original equipment manufacturer (commercial, industrial and recreational vehicle) segments under the brand names Gabriel® (U.S. and Canada) and GRC® (Mexico). The company offered the world's first automotive shock absorber, "The Snubber," in 1907, and continues to be a leader in the design, engineering, development and production of ride control technology in North America today.

Ride Control, LLC has approximately 1,500 employees in the U.S., Canada and Mexico. The company maintains engineering, design, manufacturing, warehouse, sales and management offices throughout North America including Farmington Hills, Michigan; Chickasha, Oklahoma; and Queretaro, Mexico, with additional manufacturing joint ventures in China. For additional information, please visit [www.gabriel.com](http://www.gabriel.com).