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Tire Business staff report



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TROY, Mich. (Feb. 1, 2011) — Ride Control L.L.C., the maker of Gabriel-brand auto parts, has named Michael Lipski vice president, sales and marketing.

Mr. Lipski, who joined the company in 2008 as director of aftermarket sales, now will be responsible for aftermarket and OE sales, as well as business strategy and marketing in the U.S., Canada and Mexico.

Ride Control also appointed James Neelley as vice president of finance, assuming responsibility for the company's financial and accounting functions.



Michael Lipski

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