



For Immediate Release

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**Gabriel Ride Control Announces
First-to-Market ReadyMount® Loaded Strut Coverage
For Ram ProMaster Vehicles**

Farmington Hills, Mich. – Gabriel® (Ride Control, LLC), the inventor and global leader in automotive ride control technology, announces the expansion of their light vehicle ride control product line, including first-to-market ReadyMount® Loaded Strut Assemblies for the Ram ProMaster applications. This popular new coverage adds over 156,000 vehicles in operation for the 2014 - 2018 Ram ProMaster 1500, 2500 and 3500 vehicles, along with many other new ReadyMount applications announced this year.

“Gabriel is very excited to expand our ReadyMount program to include more vehicle applications, including this first-to-market vehicle coverage for the ProMaster” said Brian White, Vice President of Sales for Gabriel. “Our ReadyMount pre-assembled ride control solution helps get these valuable fleet vehicles back on the road faster, and the one-piece assembly ensures not only fast but safer installation than traditional struts. They also require no special equipment or additional parts to install, making ReadyMounts the best choice for strut replacement.”

As with all Gabriel Ride Control products, ReadyMount offers premium features such as chromed piston rods to inhibit corrosion and ensure proper seal lubrication, which extends the life of the Gabriel product over standard competitors’ products. Additionally, each Gabriel design is 100% Fit and Ride tested by our AnswerGarage Technicians to verify proper fit and ensure excellent real world performance. Gabriel also offers free tech support at the Answer Garage Tech line (800-999-3903) for installation assistance or technical questions.

Visit Gabriel.com for more information on ReadyMounts and this first-to-market product coverage.

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About Ride Control, LLC

Ride Control, LLC operates in both the aftermarket and original equipment manufacturer (commercial, industrial and recreational vehicle) segments under the brand names Gabriel® (U.S. and Canada) and GRC® (Mexico). The company offered the world's first automotive shock absorber, "The Snubber," in 1907, and continues to be a leader in the design, engineering, development and production of ride control technology in North America today.

Ride Control, LLC has approximately 1,500 employees in the U.S., Canada and Mexico. The company maintains engineering, design, manufacturing, warehouse, sales and management offices throughout North America including Farmington Hills, Michigan; Chickasha, Oklahoma; and Queretaro, Mexico, with additional manufacturing joint ventures in China. For additional information, please visit www.gabriel.com.